

VRLTA - VCA DUAL MEMBERSHIP

ONLY \$110 ANNUALLY

SAVE
OVER
30%

A Valuable Investment

The Virginia Restaurant Lodging and Travel Association is the unified voice for restaurant, lodging, travel and hospitality suppliers associations in Virginia. VRLTA creates value for its members by promoting the legislative interests of the industry, providing opportunities for networking and education, and protecting free enterprise.

VCA members who sign up to join VRLTA will receive a **40% discount** on membership dues! With the amount of cost savings opportunities, the value far outweighs the cost of membership.

VRLTA Member Benefits:

- ✓ State-wide advocacy efforts by our Government Affairs staff instead of your own lobbyist (**\$15,000+ VALUE**)
- ✓ National lobbying efforts of partner organizations (**\$25,000+ VALUE**)
- ✓ Free job listings on our industry-specific job board (**\$100-250 EACH**)
- ✓ Stay on top of what's happening around the industry with tourism and hospitality email updates (**\$250 VALUE**)
- ✓ Digital listing in VRLTA's Travel Guide, which distributes 200,000 copies annually (**\$350 VALUE**)
- ✓ Networking events with industry movers and shakers (**Priceless**)



VIRGINIA
RESTAURANT · LODGING · TRAVEL
ASSOCIATION

✉ membership@vrlta.org

🌐 www.vrlta.org

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